



Contact

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Email

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Address

Öregrund Smedjegatan 18
Sweden

Education

2019

Course "Facebook 0-100"

2017

Course "Interior design 3D"

2008-2011

Classic Private University (CPU),
Ukraine/Melitopol

1998-2001

Melitopol Industrial and
Economic College

1994-1997

Melitopol Children's art school

Expertise

- Adobe Photoshop
- Adobe After Effect
- Figma
- Facebook ADS
- Movavi
- Wireframes

Language

English

Ukrainian

Russian

Swedish (elementary)

OLGA Dziubenko

UX UI Designer & Marketing specialist Facebook ADS

Experience

2019 - 2022

Odessa Ukraine, Freelance

Marketing specialist Facebook ADS,

Creation, setting up ad support on Facebook & Instagram

Launching targeted advertising, testing, optimization (improving results, searching for the best links, testing new hypotheses, searching for and implementing non-standard solutions).

Achievement of indicators on the quantity, quality and price of collected leads

Creation of texts, visuals, creatives on the instructions of the head.

Analysis of the results of advertising campaigns, downloading statistics and analytics

Analysis of the target audience, pains, conditions, desires of the client

Instagram <https://www.instagram.com/olllinka/>

2019 - 2022

Odessa Ukraine, YouTube

My project on YouTube is a children's channel with cartoons.

Creation of children's cartoons, everything from idea and animation to YouTube promotion. My cartoons get up to 5,000,000 views, there are 56,000 subscribers on the channel.

You tube: <https://www.youtube.com/channel/UCLOnx2mun7RRNsujv5oyGQg>

2008 - 2018

Freelance, Sevastopol-Odessa Ukraine

UX UI Designer

Creation of website and application design. I started my career as UI UX

designer in 2008 and since then created about 700 website designs. I have worked with different web studios

Portfolio: <https://www.behance.net/Prellllest>

Old portfolio: <https://www.weblancer.net/users/Prelest/portfolio/dizajn-sajtov-9/>

I create various website designs. Such as: Website designs for beauty salons, for gas companies. Online clothing stores, jewelry stores, bicycles, hoverboards. Website design for kindergartens, hotels, stand-up show residents. website design for shopping centers, for financial institutions. as well as many others.

2005 - 2008

Media Grupp holding: radio, television, newspapers , Melitopol Ukraine

Advertising manager

Reference UI UX

Dmitry Ganja

founder, ABG Riks

website development and promotion

Phone: +7 978 708 24 21

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Serge Presnikov

CEO, ConvertGroup

complex internet marketing

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